

ACE OF BRUSSELS

Cookie Notice

Last updated: 12 October 2023

About this Notice

- 1.1 This Cookie Notice ("Notice") explains how ACE of Brussels its registered office at Drève du Prieuré 19, 1160 Auderghem (the "School", "us", "we", or "our") uses cookies and similar technologies to recognise you when you visit our website at <u>www.aceofbrussels.com</u> ("Website"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.
- 1.2 Please take the time to read this Notice carefully. If you have any questions or comments, please contact us at the following address: **privacy@aceofbrussels.com**.

2. What are cookies?

- 2.1 Cookies are small data files that are placed on your computer or mobile device when you visit a website or use a mobile application. Cookies are widely used by website or mobile application owners in order to make their websites or mobile applications work, or to work more efficiently, as well as to provide reporting information.
- 2.2 Cookies have many different features, such as allowing you to navigate between pages efficiently, remembering your preferences, and generally improving the user experience. They can also help ensure that the advertisements you see online are more relevant to you and your interests.
- 2.3 Cookies set by the website (in this case, the School) are called "*first party cookies*". Cookies set by parties other than the website are called "*third party cookies*". Third party cookies enable third party features or functionality to be provided on or through the website (e.g. like advertising, interactive content and analytics). The parties that set these third-party cookies can recognise your computer or mobile device both when it visits the website in question and also when it visits certain other websites.

3. How long do cookies last?

3.1 Cookies can remain on your computer or mobile device for different periods of time. Some cookies are 'session cookies', which means they only exist when your browser is open and are automatically deleted when you close your browser or quit the app. Other cookies are 'persistent cookies', meaning they survive after your browser or app is closed and can be used by websites or apps to recognize your computer when you re-open your browser or app later. The length of the cookies used on our Website is explained in more detail in the table below.



4. Why do we use cookies?

4.1 When you visit our Website, we may place the following types of cookies:

Types of cookies	How to refuse
	www.aceofbrussels.com



4.2 More specifically, you will find below a complete list of the cookies we may place when you visit our Website(s):

Cookie provide	Type o cookie	f Cookie name	Purpose	Duration	Specific unsubscribe link
					https://tools.google.com/dlpage/gaoptout
					https://tools.google.com/dlpage/gaoptout





5. How can I control cookies?

- 5.1 You have the right to decide whether to accept or reject specific cookies. You can exercise your cookie preferences by saving them in our cookie preference banner or by clicking on the appropriate opt-out links provided in the cookie table above.
- 5.2 You can set or amend your web browser controls to accept or refuse some cookies. If you choose to reject cookies, you may still use our Website though your access to some functionality and areas of our Website may be restricted. As the means by which you can refuse cookies through your web browser controls vary from browser-to-browser, you should visit your browser's help menu for more information.
- 5.3 In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit <u>http://www.aboutads.info/choices/</u> or <u>http://www.youronlinechoices.com</u>.

6. The cookies that were set in the past

6.1 If you have disabled one or more cookies, we can always use information collected by these cookies before the deactivation. However, we cease to collect information via the opted-out cookie.

7. More information about cookies

7.1 For more information about cookies, including explanation about how cookies are placed on your device, or how to manage and delete them, visit <u>http://www.allaboutcookies.org</u>.

8. Updates to this Notice

- 8.1 We may update this Notice from time to time in response to changing legal, technical or business developments. When we update our Notice, we will take appropriate measures to inform you, consistent with the significance of the changes we make.
- 8.2 You can see when this Notice was last updated by checking the "last updated" date displayed at the top of this Notice.